

# Earth Equity Advisors Signature Fossil-Fuel-Free Equity Portfolio



# Portfolio Manager Peter W Krull, CSRIC

CEO & Director of Investments Earth Equity Advisors, LLC

B.A., Bethany College, WV 1994 Started with Merrill Lynch 1998 Founded Earth Equity Advisors (Formerly Krull & Company) 2004 Manages seven sustainable portfolios

### Portfolio Information

Inception: December 21, 2012 Category: Sustainable, Global, All-Cap Benchmark: MSCI ACWI

Professional Designation

Chartered SRI Counselor

The Green Sage Sustainability Portfolio was founded over a cup of coffee with Asheville, NC's resident "Green Sage, Randy Talley. Randy, a natural foods pioneer, asked if we could put together a "basket of sustainable stocks." Earth Equity CEO, Peter Krull created the portfolio for Randy and soon thereafter branded it the Green Sage Sustainability Portfolio and opened it to the public.

### **Investment Strategy**

- Universe of 500+ global companies
- Positively invested portfolio "What do we WANT to own?"
- 30-50 Stocks
- Must have a sustainable product, service or be part of the company operational
- No more than 4 stocks per sub-sector
- Minimum 30% of companies domiciled outside of USA
- Companies cannot be involved in extraction, processing or transporting of fossil fuels
- At least 50% of companies must be profitable
- Stock price of at least \$5.00 per share
- At least 6 companies must pay a dividend
- Stocks must trade at least 2000 shares per day
- Approximately 50% of stocks are Large-Cap, 30% Mid-Cap, 20% Small-Cap
- Market-cap weighted
- Dec 1st rebalance can replace 100% of portfolio
- June 1st rebalance can replace 30% of portfolio

### **Priority Industries**

- Alternative energy solar, wind, geothermal
- Energy efficiency
- Battery technology
- Water distribution, filtration and efficiency technologies
- Green transportation
- Natural & organic products and services
- Sustainable real estate
- Information technology, big data and internet of things
- Green finance, insurance & community investments
- Recycling and circular economy
- Green building technology
- Cutting edge biotechnology

# **Investment Growth**

Time Period: 12/21/2012 to 10/31/2020



Green Sage Sustainability Portfolio

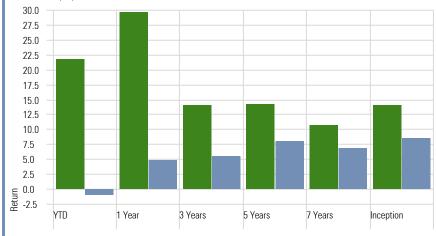
-MSCI ACWI NR USD

### **Calendar Year Returns**

|                                     | YTD    | 2019   | 2018   | 2017   | 2016  | 2015   | 2014   | 2013   |
|-------------------------------------|--------|--------|--------|--------|-------|--------|--------|--------|
| Green Sage Sustainability Portfolio | 21.83% | 32.53% | -8.62% | 22.28% | 6.19% | 4.89%  | -4.57% | 46.83% |
| MSCI ACWI NR USD                    | -1.09% | 26.60% | -9.41% | 23.97% | 7.86% | -2.36% | 4.16%  | 22.80% |

### **Trailing Returns**

As of Date: 10/31/2020 Calculation Benchmark: MSCI ACWI NR USD



Green Sage Sustainability Portfolio

■MSCI ACWI NR USD

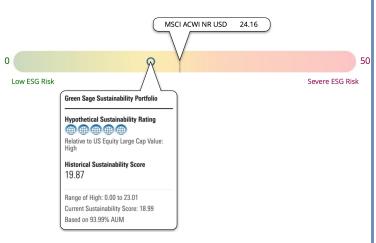
### **Annualized Returns**

|                                     | YTD    | 1 Year | 3 Year | 5 Year | 7 Year | Since<br>Inception |
|-------------------------------------|--------|--------|--------|--------|--------|--------------------|
| Green Sage Sustainability Portfolio | 21.83% | 29.71% | 14.15% | 14.26% | 10.71% | 14.13%             |
| MSCI ACWI NR USD                    | -1.09% | 4.89%  | 5.52%  | 8.11%  | 6.86%  | 8.50%              |

### **Top 15 Holdings**

|   | Sector | Environmental<br>Risk | ESG Risk | Weight |
|---|--------|-----------------------|----------|--------|
| Peloton Interactive Inc                       | A      | _                     | _        | 4.37%  |
| Daqo New Energy Corp ADR                      |        | _                     | 29.00    | 3.87%  |
| SolarEdge Technologies Inc                    | ▣      | _                     | 23.06    | 3.08%  |
| Taiwan Semiconductor Manufacturing Co Ltd ADR |        | 5.07                  | 14.97    | 3.02%  |
| Vestas Wind Systems A/S ADR                   | ٥      | 3.07                  | 16.16    | 2.89%  |
| Thermo Fisher Scientific Inc                  | +      | 1.61                  | 18.19    | 2.58%  |
| Vivendi SA ADR                                | •      | 0.09                  | 11.78    | 2.30%  |
| Xylem Inc                                     | ₽      | 3.53                  | 16.42    | 2.29%  |
| Twist Bioscience Corp                         |        | _                     | 36.92    | 2.29%  |
| Ball Corp                                     | A      | 10.02                 | 15.40    | 2.28%  |
| Lam Research Corp                             |        | 4.69                  | 16.97    | 2.24%  |
| EPAM Systems Inc                              |        | 1.07                  | 18.50    | 2.18%  |
| Adobe Inc                                     |        | 0.49                  | 10.92    | 2.18%  |
| Morningstar Inc                               | ⊕      | 55.00                 | 65.00    | 2.18%  |
| Nike Inc B                                    | A      | 2.26                  | 14.76    | 2.15%  |
|   |        |                       | _        |        |
|   |        |                       |          | 39.90% |

## **ESG Rating**



### **Portfolio Statistics**

| Calculation Benchmark: MSCI ACWI NR USD |           |           |           |  |  |  |  |
|---|-----------|-----------|-----------|--|--|--|--|
|   | Inv       | Bmk       | +/- Bmk   |  |  |  |  |
| Market Cap (in Mil) - Monthly(Average)  | 80,608.57 | 25,281.71 | 55,326.86 |  |  |  |  |
| P/E(Average)                            | 54.35     | 46.59     | 7.76      |  |  |  |  |
| P/B - Daily(Average)                    | 6.84      | 3.79      | 3.06      |  |  |  |  |
| P/S - Daily(Average)                    | 5.73      | 3.77      | 1.96      |  |  |  |  |
| P/C - Daily(Average)                    | 17.62     | 12.30     | 5.32      |  |  |  |  |
| P/EBITDA - Daily(Average)               | 46.94     | 28.03     | 18.91     |  |  |  |  |
| Dividend Yield % TTM - Monthly(Average) | 1.36      | 2.53      | -1.17     |  |  |  |  |

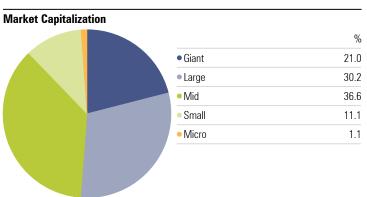
### **Relative Statistics vs Benchmark**

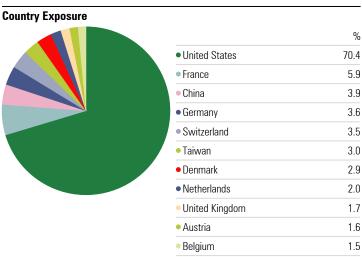
Calculation Benchmark: MSCI ACWI NR USD

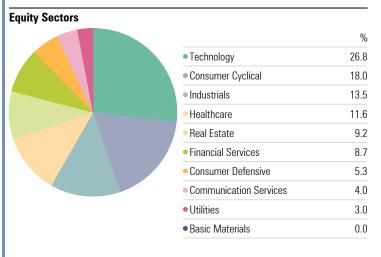
|                           | YTD     | 1 Year  | 3 Years | 5 Years | Inception |
|---------------------------|---------|---------|---------|---------|-----------|
| Return                    | 21.83%  | 29.71%  | 14.15%  | 14.26%  | 14.13%    |
| Excess Return             | 22.93%  | 24.82%  | 8.63%   | 6.14%   | 5.63%     |
| Cumulative Return         | 21.83%  | 29.71%  | 48.74%  | 94.71%  | 181.58%   |
| Alpha (non-excess return) | 2.23    | 1.79    | 7.43    | 4.56    | 3.93      |
| Beta (non-excess return)  | 1.24    | 1.22    | 1.20    | 1.18    | 1.20      |
| Up Capture Ratio          | 150.87  | 143.07  | 126.73  | 121.80  | 121.44    |
| Down Capture Ratio        | 77.45   | 77.45   | 94.26   | 94.89   | 96.14     |
| Batting Average           | 90.00%  | 83.33%  | 61.11%  | 63.33%  | 61.70%    |
| Best Month                | 15.69%  | 15.69%  | 15.69%  | 15.69%  | 15.69%    |
| Worst Month               | -18.44% | -18.44% | -18.44% | -18.44% | -18.44%   |
|                           |         |         |         |         |           |

Source: Morningstar Direct











| Monthly R | Returns |        |         |        |        |        |        |        |        |        |        |        |        |
|-----------|---------|--------|---------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
|           | Jan     | Feb    | Mar     | Apr    | May    | Jun    | Jul    | Aug    | Sep    | Oct    | Nov    | Dec    | Year   |
| 2020      | 0.94%   | -5.32% | -18.44% | 15.69% | 7.98%  | 6.03%  | 8.29%  | 6.79%  | 0.43%  | 1.60%  |        |        | 21.83% |
| 2019      | 9.78%   | 3.83%  | 0.26%   | 4.31%  | -6.89% | 9.10%  | 0.03%  | -2.72% | 2.72%  | 2.83%  | 3.15%  | 3.21%  | 32.53% |
| 2018      | 4.54%   | -3.87% | 0.39%   | -1.22% | 2.51%  | -0.61% | 3.35%  | 2.22%  | -0.75% | -9.00% | 4.69%  | -9.91% | -8.62% |
| 2017      | 2.83%   | 3.14%  | 1.38%   | 2.73%  | 2.80%  | 0.25%  | 1.94%  | 0.40%  | 2.01%  | 2.06%  | -0.06% | 0.87%  | 22.28% |
| 2016      | -7.20%  | 0.08%  | 8.31%   | 1.02%  | 1.92%  | -2.73% | 5.45%  | 0.99%  | 0.95%  | -3.08% | -1.39% | 2.59%  | 6.19%  |
| 2015      | -1.15%  | 9.05%  | 0.09%   | -0.86% | 2.07%  | -4.37% | 0.50%  | -6.78% | -4.77% | 10.81% | 1.48%  | 0.15%  | 4.89%  |
| 2014      | -0.85%  | 7.79%  | 2.55%   | -2.44% | 2.02%  | 3.18%  | -7.18% | 4.50%  | -7.40% | -4.72% | 1.56%  | -2.44% | -4.57% |
| 2013      | 5.66%   | 0.18%  | 4.26%   | 1.99%  | 6.87%  | -3.34% | 8.49%  | -1.56% | 9.96%  | 1.18%  | 3.97%  | 2.21%  | 46.83% |

### **Leading Contributors TTM**

### Time Period: 11/1/2019 to 10/31/2020

|   | Rescaled<br>Weight | Return  | Contribution |
|---|--------------------|---------|--------------|
| Tesla Inc                                     | 2.20%              | 168.19% | 4.46%        |
| Dago New Energy Corp ADR                      | 0.94%              | 236.42% | 3.63%        |
| Peloton Interactive Inc                       | 1.24%              | 140.37% | 3.34%        |
| SolarEdge Technologies Inc                    | 2.23%              | 203.31% | 3.11%        |
| Enphase Energy Inc                            | 1.33%              | 170.41% | 2.95%        |
| Vestas Wind Systems A/S ADR                   | 1.97%              | 113.94% | 1.98%        |
| Taiwan Semiconductor Manufacturing Co Ltd ADR | 1.14%              | 66.47%  | 1.64%        |
| Twist Bioscience Corp                         | 0.77%              | 91.60%  | 1.44%        |
| Lululemon Athletica Inc                       | 2.42%              | 56.31%  | 1.37%        |
| Adohe Inc                                     | 2 67%              | 60.87%  | 1 34%        |

### **Leading Detractors TTM**

Time Period: 11/1/2019 to 10/31/2020

| Rescaled | Return  | Contribution   |
|----------|---|--|
| ••       |   |  |
| 0.87%    | -46.20%   | -0.84%   |
| 1.04%    | -32.02%   | -0.82%   |
| 2.22%    | -30.32%   | -0.81%   |
| 1.27%    | -28.25%   | -0.65%   |
| 1.36%    | -37.55%   | -0.61%   |
| 2.28%    | -21.88%   | -0.49%   |
| 0.84%    | -27.47%   | -0.47%   |
| 0.93%    | -26.12%   | -0.45%   |
| 1.32%    | -33.80%   | -0.34%   |
| 0.83%    | -19.02%   | -0.31%   |
|          | Weight<br>0.87%<br>1.04%<br>2.22%<br>1.27%<br>1.36%<br>2.28%<br>0.84%<br>0.93%<br>1.32% | Weight 0.87% -46.20% 1.04% -32.02% 2.22% -30.32% 1.27% -28.25% 1.36% -37.55% 2.28% -21.88% 0.84% -27.47% 0.93% -26.12% 1.32% -33.80% |

All returns on this factsheet that are greater than one year in length have been annualized. Performance data quoted represents past performance. Past performance does not guarantee future results and current performance may be lower or higher than the data quoted. Performance results reflect performance for a model account, net of the highest available management fees, an asset based custodial transaction fee and transaction fees. Performance results reflect the reinvestment of dividends and interest. Model performance has inherent limitations. The returns shown are model results only and do not represent the results of actual trading of client assets only the tracked results of potential transactions based on the dictates of the trading strategy. The model performance shown does not reflect the impact that material economic and market factors had or might have had on decision making if the account held actual client capital. Actual client accounts in this strategy are managed by Earth Equity Advisors (EEA) based on the model portfolio, but the actual composition and performance of these accounts may differ from those of the model portfolio due to differences in the timing and prices of trades, and the identity and weightings of securities holdings.

The Green Sage Sustainability Portfolio may invest in companies with small and medium market capitalizations. Historically, small and medium-sized companies have had greater volatility than large companies.

The Green Sage Sustainability Portfolio may invest in companies domiciled in foreign countries. Investing in foreign securities may involve certain additional risks, exchange-rate fluctuations, limited liquidity, high levels of volatility, social and political instability and reduced regulation. Emerging markets are often more volatile than developed markets and investing in emerging markets involves greater risks. Given the potential increased volatility of global investments, an investment in the Green Sage Sustainability Portfolio should be considered a long-term investment.

The MSCI ACWI Index captures large, mid and small cap representation across 23 developed markets and 23 emerging markets countries. With over 8,600 constituents, the index is comprehensive, covering approximately 99% of the global equity investment opportunity set. Investors cannot invest directly in this index.

All performance and characteristics data are sourced from Morningstar Direct.

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